

LOWEST ROOM RATES
HIGHEST COMMISSIONS
BIGGEST INVENTORY FEED
FASTEST TIME TO MARKET
SIMPLEST OPERATIONS
FINEST TECHNOLOGY



As a travel industry professional, your passion for travel permeates everything you do. And whether you're serving a guest or a corporation, your customers rely on you as an essential and trusted resource. However, to deliver instant and quality service to them, you need to continuously invest good money in technology and resources for satisfying their global travel requirements. With more and more airlines and hoteliers reaching out directly to consumers and with revenue streams disappearing, the challenges ahead are daunting.

HotelsAvenue® can help you tackle these challenges head-on. We do it by providing travel agencies real time access to 'instantly bookable' hotel room inventory of over 100,000 global hotels in an efficient, easy-to-use web based interface that will surely bring you huge profits with minimal efforts. Choose HotelsAvenue® and get rich hotel content in a single source, value-add services that let you finish more with less effort. Streamline your operations and save both time and money with top of the line technologies working for you. All this at zero set up cost and practically zero recurring cost. Simply put, HotelsAvenue® is your ticket to greater profits and your ultimate opportunity to deliver a world of exceptional travel experiences to your customers.

"Adding a realtime hotel Inventory feed to my travel portal has changed the face of my travel business."



Mrs. Ruchi Dutta, CEO.
InstaHotels.com, Mumbai, India.

- ⌋ For some time now I have seen that the margins in the air ticketing and other travel sectors have been dwindling. While hotel reservations continued to be profitable, managing that side of the business came with its own set of problems. Creating and maintaining an online reservation system was a big bother. Upgrading my software by hiring software programmers and IT professionals was getting expensive.
- ⌋ The hotel rates that were accessible through the GDS were prohibitive. Constantly negotiating with various hotels for room inventory was bothersome. Also I was limited by the number of hoteliers I could physically meet and build relationships. All of this changed when I plugged in HotelsAvenue.
- ⌋ By adding an instantly bookable hotel room inventory feed into my travel portal, I have been able to increase my profitability numbers threefold. No more negotiations with individual hotels, no more expensive programmers to hire and no more recurring investments in infrastructure. HotelsAvenue takes care of everything, gives me a readymade booking engine and helps me provide great value to my customers. Thank you HotelsAvenue.

"I never thought that I could open up the world for my customers. With HotelsAvenue now I can."



Mr. Patrick Ho, Proprietor
Flying Dragon Travels, Shanghai, China.

- ⌋ I have this mid-sized travel agency in the heart of Shanghai. Till recently I handled mainly air ticketing and some hotel bookings. I had a good relationship with about 100 hotels in main tourist locations. I call it my 'circle of influence'. If I received any enquiries from customers for hotels that were outside my circle of influence, I would be forced to politely turn away the customer.
- ⌋ So my hotel booking business was limited by my circle of influence. It bothered me a lot to turn away a customer, but I had no choice. That was till someone introduced me to HotelsAvenue and it changed everything
- ⌋ Suddenly, overnight, I had instant access to over 100,000 hotels globally at the lowest possible rates. I could service practically any hotel requirements of my customers, no matter where they wished to go on this planet. And in the process, I earn huge commissions. All I need is a computer and an internet connection. It is all so simple that even my brother Chang who runs a general store back in our village has added a travels section to his business using HotelsAvenue and is now making decent profits. I strongly recommend HotelsAvenue.

Running your travel business is now easy. HotelsAvenue® is a complete solution with the simplest operations.

Getting access to a global hotels inventory has never been easier. Here are some examples of those who will benefit from HotelsAvenue:

- If you run a real world **brick and mortar travel agency**, the HotelsAvenue feed access through your office computer with internet connectivity will help you source any hotel room requirement of your 'over the counter' customers. Also, at zero setup and zero recurring costs, you can put up your branded travel agency website and plug in HotelsAvenue's fully hosted booking engine, thereby enabling you to reach out to customers globally.
- If you run a **brick and mortar business** (it can be any business, it need not be travel related) then adding a hotel booking service at your shop or office can add a new revenue stream for you at practically no start up cost. All you need is a computer with an internet connection.
- If you run a **SOHO or a home business**, you can earn a good solid income by starting an online or an offline travel agency and running it from home.
- If you already have a **general purpose or a travel website** but are looking to add a new Income stream by tapping new opportunities, consider plugging in HotelsAvenue. The fully hosted, fully customisable, fully brandable hotel room booking engine will do wonders for you by earning generous commissions and help you monetize the traffic coming to your website.
- If you own a **travel portal** and your own booking engine, use our advanced XML feed and enhance your product offering by getting access to 1000's of Hotels, which were preciously not accessible to your travel portal.

Get the power of the world's biggest inventory feed of over 100,000 global hotels to work for you.

Get a feed of 'instantly bookable' rooms from over 100,000 global hotels ranging from a low budget, simple bed and breakfast property to high end rooms at luxurious multi-property chains. With flexibility in accessing this room inventory, you can cater to all kinds of guests, manage multiple guest segments and maximize profits.

HotelsAvenue is the solution with the fastest time-to-market. You can go online in hours.

HotelsAvenue takes care of the time-consuming (and expensive) activities like signing on hotels, negotiating on room inventory and rates on a hotel-to-hotel basis. It uses high-end technology to bring you a readymade feed of a huge inventory of global hotel rooms and gets you ready for business in hours.

HotelsAvenue® pays the industry's highest commissions. Get generous commissions on your customers hotel bookings.

On negligible start up investments from your side, you now have the opportunity to earn the most generous commissions for selling hotel rooms to your customers.

HotelsAvenue® gets you room inventory at the lowest room rates. Maximize profits by getting a margin to play with.

Many online travel agencies struggle to achieve their true business potential despite having a decent hotel database and a steady stream of visitors to the website. That's because the high cost of sourcing room inventory often leaves them with little margins. This hampers their ability to market and attract guests. We work out the best deals from the hotels by assuring them of our superior marketing powers and delivering huge booking volumes. HotelsAvenue's generous margins on lowest room rates allows you the flexibility to use the funds to market your travel agency as well as your website and thereby increase your business.

HotelsAvenue® has the finest technology. We build your brand ... not ours!

HotelsAvenue® is driven by one of the world's best technologies. The result is a host of tools and features that are unmatched by any other travel online wholesaler. Real time reservation engine that guarantees real time hotel room confirmations to your customers. With HotelsAvenue®, you get rich destination content and access to extensive hotel content. Visitors will be able to view detailed descriptions of the hotels, rooms and amenities, photos and online hotel brochures. There are also maps and Traveler's Ratings & Reviews section where your customers can view reviews and ratings of hotels. All these technologies are branded in your company's look and feel and are totally customizable.

Highest Standards of 24 x 7 Customer Support

HotelsAvenue® has a call centre with professionally trained multi-lingual staff that are well versed with our online travel affiliate program and can provide you with technical support 24 x 7 through telephone, email, fax, snail mail and live chat.

**Interested?
The Next Steps.**

1. Complete the HotelsAvenue Agreement which can be downloaded from: www.hotelsavenue.com/agreement
2. Fill in a Sign Up Form containing details such as company details, website details, business details, payee details etc. Also fill in the section on the services you wish to avail from us.
3. Familiarize yourself with the tools, features and scope of the HotelsAvenue Service.
- 4 a) Specify the kind of feed you need from us, apply the integration code that we will send you on your website and your website is now ready to go live to a global audience. OR
b) Just log in and start booking a hotel room right from your HotelsAvenue account.



About Avenues®

Avenues® is South Asia's biggest eCommerce solutions provider which is head quartered in Mumbai, India and has subsidiary companies and offices in USA, Singapore and China. Avenues has developed several innovative, cutting-edge ASP hosted solutions that are used by thousands of eMerchants globally. Avenues is a multi-product company that operates on a global scale. The Avenues support and development center is based in Mumbai, India. The total strength of the Avenues team is currently 125 persons spanning across all offices. Avenues has three Business Units namely- Avenues Commercial Services, Avenues Travel Industry Services and Avenues Community Related Services.

COMMERCIAL SERVICES



TRAVEL INDUSTRY SERVICES



COMMUNITY SERVICES



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